

LEARN · SERVE · RESTORE



Aloha Kākou,



Since 2007, Kupu has dedicated its work to growing the minds and hearts of our youth by connecting them with the land and culture in which we live. Today, our mission remains the same: to educate and mentor youth, positively impact our local communities, and create a more sustainable, pono Hawai'i. Growth transcends throughout Kupu, and over the past fiscal year, we're proud to share that we continued to expand our programs in order to create a broader and deeper impact across the state. In fact, during this past fiscal year alone, Kupu partnered with over 150 organizations and environmental sites to help protect our precious natural and cultural resources while providing meaningful hands-on opportunities to youth and young adults. In 2015, Kupu supported 323 youth, helped 13 individuals receive their high school diploma equivalency, and leveraged close to 6,000 volunteers. Altogether, Kupu's programs had an economic benefit of over \$14 million. On behalf of Kupu, we are deeply grateful to our partners, donors, supporters, board of directors, staff, volunteers, alumni and community who truly believe in our organization and make our work possible. Mahalo for your continued support!

John Leong, CEO of Kupu

Our Mission

To empower youth to serve their communities through character building, service learning, and environmental stewardship opportunities that encourage integrity (pono) with Ke Akua (God), self, and others.





100 volunteers gather at Ulupo Heiau State Park for MLK Day of Service



Kupu interns plant 20,000 native trees



13 graduates recognized at the first CBASE Diploma graduation

JAN 2015

MAR 2015 APR 2015 MAY 2015 JUN 2015

Youth launch "Ellen Eoreni", a traditional handcarved wa'a (canoe)



National accreditation from the Corps Center of Excellence



Corporation for National & Community Service CEO, Wendy Spencer visits



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Kupu receives Hawaiʻi Green Business Award



Kupu youth travel to Paris for the 2015 Climate Change Conference

JUL 2015

Kupu represents Hawai'i at Inter-Triba Youth Climate I eadership Congress



OCT 2015

65 volunteers make a difference at Castle High School



NOV 2015 DEC 2015

JS Environmental Protection Agency recognizes Kupu's commitment to endorsing sustainable fooc nanagement practices

Sustainable Materials Management

Food Recovery Challenge



Educating and mentoring youth to serve as stewards of our culture and environment

BRIAN JOHNSON After enduring a family tragedy, Brian became

disengaged in school, ultimately failing the 9th grade twice and discovering he would not be able to earn enough credits to graduate in time. Brian was referred to Kupu by a counselor. Amazingly, he thrived, accomplishing much personal growth as well as helping his team clear 3,440 sq. ft. of invasive species and out-plant 107 native plants. After receiving valuable mentorship at Kupu and engaging in handson service, Brian gained motivation, personal growth, and a sense of purpose. He excelled as a student in Kupu's alternative high school diploma course and in June, Brian celebrated successful completion of his studies during a graduation celebration. With a diploma in hand and life experience under his belt, Brian has enrolled at Leeward Community College and has volunteered with Kupu so that he can continue to mentor the next generation of Kupu members.



ALUMNI

96% Encouraged to pursue environmental issues 93% Increased cultural understanding

98% Made a positive difference through participation 100% Increased appreciation for and connection to places 94% Encouraged to pursue higher education or employment **76%**Encouraged to continue to serve their community

86%
In or working towards a "Green Career"

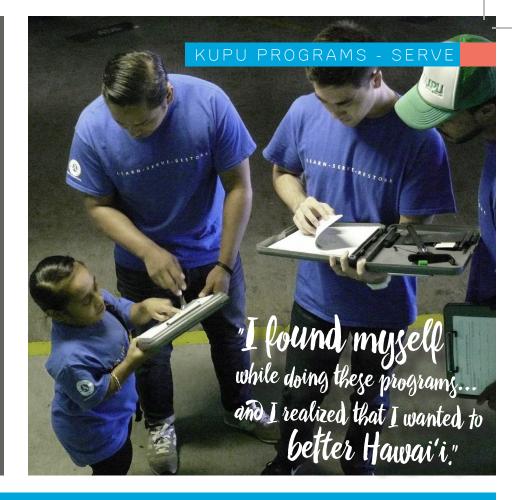


Connecting Cultures: A Wa'a Named <u>"Ellen Eoreni"</u>

In close partnership with Kānehūnāmoku Voyaging Academy and Kokua Kalihi Valley's Ho'oulu 'Āina Program, Kupu interns worked to construct a traditional Micronesian wa'a, or canoe. The 75-daylong project engaged 700 volunteers who put time and effort into carving and crafting the canoe at Kupu's Kewalo Basin facility. Kupu program members worked on the wa'a on a weekly basis, assisting the primary construction crew, and eventually helping to teach visiting school and volunteer groups how to make sailing knots and cordage for it. On January 10, 2015, the wa'a was given the name Ellen Eoreni, meaning "the way to connect culture," and set sail. Distinct individuals including master carver, Plasito Eseluqupi (son of Mau Pialug) and youth and community members joined in on the maiden voyage.

Youth Conduct Energy Audits in the DOE

In 2015, OpTerra Hawaii and Kupu formed an exciting new partnership to provide young adults an opportunity to conduct energy audits at 22 O'ahu schools to cultivate their green workforce skills and knowledge through a paid internship. The program is reducing energy consumption and operational expenses within the Department of Education, as well as transforming the learning environment by integrating project-based curriculum focused on STEM (science, technology, engineering and methematics) and sustainability, creating engaging educational opportunities, and forming career pathways in the energy and sustainability field. The program is also supporting economic development through direct and indirect local job creation.



Placing youth in hands-on training and service opportunities that benefit the community, preserve our natural resources, and prepare youth for employment.

JAYLEEN MARAR As a recent high school

graduate, Jayleen joined Kupu as a program member, seeking on-the-job training. Jayleen has been faced with much adversity in her life, but has not let that get in her way. While participating in the program, Jayleen earned the respect of her peers and staff and was recognized with her cohort's "Most Outstanding Intern" award. Having proven herself as a role model and someone with exceptional character, Jayleen was then promoted to a junior leader where she served over 300 hours helping to steward our natural resources. In 2015, Jayleen took on a new position with with Kupu's partner, Opterra Energy Services on the Department of Education's Ka Hei program where she gained additional workforce skills and successfully helped conduct energy audits across schools. Jayleen currently volunteers with Life 360 as a Junior Life Coach to young adults. Through her story, she has been and continues to be an inspiration to the youth in her community.



Changing lives by empowering future generations to create a more sustainable, pono Hawai'i

MAEGHAN CASTILLO Originally from Kailua-Kona, Maeghan first participated as a youth in

Kupu's summer youth corps program. She went on to graduate from the University of Hawai'i at Mānoa with a degree in Environmental Studies and in 2014 returned to Kupu as an AmeriCorps member. During her term of service Maeghan helped to grow and sustain the Environmental Science Program at Mililani High School by supporting its coordinators as well as guiding and mentoring its students toward natural resource management career pathways. By the summer of 2015, she moved into a Team Leader position for the same program that she once served in as a youth, and was given the opportunity to mentor young adults while working in the field at various ecosystems on Hawai'i Island. As a leader, Maeghan was inspired to educate youth through placed-based education and to help connect students to their environment and culture. With this heart to empower the next generation, Maeghan has accepted a part-time teaching job in the Agriculture Department at Mililani High and has also chosen to serve in another internship term with Kupu, where she is growing Kalani High School's Sustainability Program and creating an after-school garden club where students and faculty are given a place on campus to grow their own food and learn about native plants in their ahupua'a.



IN 2015

NUMBER OF INTERNS

NUMBER OF VOLUNTEERS **5.997**

IF NOT FOR KUPU PROGRAM

51%

VALUE OF SERVICE HOURS

\$5,776,369

TOTAL HOURS SERVER **249.627**

EDUCATION AWARDS

\$506,856

TOTAL ECONOMIC BENEFIT IN 2015

\$14,307,383

CUMULATIVE ECONOMIC BENEFIT SINCE 2007

\$56,737,276

2015 COST:BENEFIT

1:3.4

*Based on average economic benefit value of \$114,022.77 per full-time equivalent (FTE), as determined by nation-wide cost-benefit study in 2013 and multiplied by a cumulative rate of inflation of 1.7%. Leveraged volunteer hours also added at a value of \$23.14 per hour, determined by Independent Sector. (Belfield, Clive. The Economic Value of National Service. 2013. Center for Benefit-Cost Studies in Education Teachers College, Columbia University).

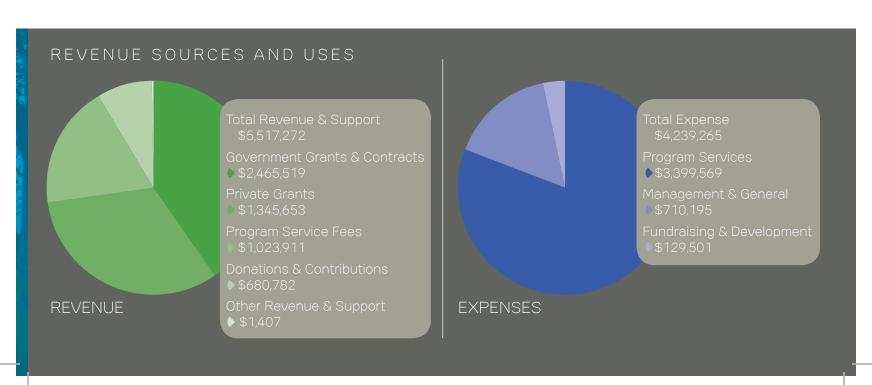


STATEMENT OF FINANCIAL POSITION

Assets	As of Sept 30, 2015	As of Sept 30, 2014
Cash & Cash Equivalents	\$ 1,714,796	\$ 1,288,663
Accounts Receivable - Net	710,390	291,508
Pledges Receivable	304,367	
Other Current Assets	33,651	14,684
Property & Equipment - Net	410,969	22,652
Restricted Certificate of Deposit	200,501	200,000_
Total Assets	\$ 3,374,674	<u>\$ 1,817,507</u>
Liabilities & Net Assets		
Accounts Payable	\$ 16,461	\$ 4,485
Accrued Liabilities	229,062	133,002
Deferred Revenue	774,178	608,200
Deferred Rent	62,372_	57,226_
Total Current Liabilities	\$ 1,082,073	\$ 802,913
Total Net Assets	\$ 2,292,601	\$ 1,014,594
Total Liabilities & Net Assets	<u>\$ 3,374,674</u>	<u>\$ 1,817,507</u>

STATEMENT OF ACTIVITIES

Revenue & Support	Fiscal Year 2015	Fiscal Year 2014
Government Grants & Contracts	\$ 2,465,519	\$ 1,418,034
Private Grants & Contracts	1,345,653	949,420
Program Service Fees	1,023,911	944,223
Donations & Contributions	680,782	262,146
Other Revenue & Support	1,407_	3,978
Total Revenue & Support	\$ 5,517,272	\$ 3,577,801
Expenses		
Program Services	\$ 3,399,569	\$ 2,720,376
Management & General	710,195	468,779
Fundraising & Development	129,501	70,593
Total Expenses	\$ 4,239,265	\$ 3,259,748
Change in Net Assets	1,278,007	318,053
Net Assets - Beginning of the Year	\$ 1,014,594	\$ 696,541
Net Assets - End of the Year		
	\$ 2,292,601	\$1,014,594



Partners

'Ao'ao O Na Loko l'a O Maui Advanced Compliance Solutions, Inc.

'Ahahui Mālama I Ka Lōkahi Ahaino School of Native Art*

Aloha Harvest

Ambri

Big Island Invasive Species Committee*

BikeShare Hawaii*

Blanche Pope Elementary School

Blue Planet

Boys and Girls Club, Leeward Oahu

Castle High School

Child & Family Service*

City & County of Honolulu

Conservation International Hawai'i*

Corporation for National and Community Service, AmeriCorps*

Debolt Gardens Foundation

Department of Land and Natural Resources, Division of Aquatic Resources*

Department of Land and Natural Resources, Division of Forestry and Wildlife*

Department of Land and Natural Resources, Na Ala Hele Trails and Access System*

Department of Land and

Natural Resources, Natural Area Reserve System*

Department of Land and Natural Resources, State Parks*

E Kupaku Ka 'Aina, The Hawai'i Land Restoration Institute*

EachOneTeachOne

East Maui Watershed Partnership*

Economic Research Organization at UH

Effortless Energy*

Enchanted Lake Elementary School

Environmental Protection Agency

Gordon Biersch

Halekula Elementary School

Harold K.L. Castle Foundation

Hau'oli Mau Loa Foundation

Hawai'i Agriculture Research Center*

Hawai'i Baptist Academy*

Hawai'i Center for Food Safety*

Hawai'i Community Development Authority*

Hawai'i State, Department of Education*

Hawai'i State, Department of Transportation Services*

Hawai'i Energy*

Hawai'i Forest Industry Association*

Hawai'i Green Growth

Hawai'i Institute of Marine Biology

Hawai'i Pacific University*

Hawai'i Rapid Transit Authority

Hawai'i State Judiciary

Hoʻokuaʻaina*

Honolulu Bike Share*

Honolulu Clean Cities

The Howard Hughes Corporation

Hui Aloha Kīholo

Hui o Koʻolaupoko

Ibis

International Union Conservation of Nature

'Iolani School

JS Architecture

Ka'ehu- Wailuku Coastal Lands

Ka Honua Momona International

Ka'ala Farm

Ka Papa Lo'i O Kānewai*

Kahalu'u Elementary School

Kahoʻolawe Island Reserve Commission

Kailua Elementary School

Kaimukī Middle School Kalaheo High School

Kalani High School

Kamehameha Schools

Kapi'olani Community College

Kapolei High School

Kaua'i Forest Bird Recovery Project*

Keiki O Ka 'Aina*

Kīpapa Elementary School

Kōke'e Resouce Conservation Program*

Kokua Kalihi Valley*

Koʻolau Mountain Watershed Partnership*

Lāna'i Culture and Heritage Center*

Lanakila Pacific

Lanikai Elementary School

Le Jardin Academy

Leeward Community College

Leilehua High School*

Luluku Farmers Association & 'Aina Aloha Health Center

Lyon Arboretum*

Malaekahana Beach Camparound

Mālama Learning Center

Mālama Loko Ea*

Mālama Mokauea*

Mama's Fish House Maui

Maui Forest Bird Recovery Project*

Maui Nui Botanical Garden*

Mauna Kea Forest Restoration Project

Mayor's Advisory Committee on Biking

McKinley Community School for Adults

Mililani High School*

Mililani Middle School

Mililani Uka Elementary School

Mililani Waena Elementary School

Moloka'i Land Trust

Nānākuli High School

National Oceanic and Atmospheric Administration

National Park Service. Haleakalā National Park*

National Park Service. Hawai'i Volcanoes National Park*

National Park Service, Kalaupapa*

National Tropical Botanical Gardens, Lāwa'i Gardens

National Tropical Botanical Gardens, Limahuli Garden

The Nature Conservancy*

Oʻahu Army Natural Resources Program*

O'ahu Invasive Species Committee*

Olomana School

Olowalu Cultural Reserve

Oroeco

(For fiscal year October 1, 2014 - September 30, 2015)

GuavaGar Westfall Kaua'i

Pacific Internship Programs for Exploring Science

Paepae o He'eia

Papahana Kuaola*

Papahānaumokuākea Marine National Monument*

People Power

Pōhāhā I Ka Lani

Pono Homes*

Protect Kahoʻolawe Fund

Pukoʻa Kani 'Āina CDC

Queen Lili'uokalani Trust*

Sea Life Park, Education Department

Shifted Energy

Solomon Elementary School

Stem, Inc.*

SunEdison*

Sunset Elementary School

Surfrider Foundation, Oʻahu Chapter

Sustainable Coastlines*

Sustainable Moloka'i

Sweet Home Waimanalo

TerViva

The Greenhouse*

The Nook, Neighborhood Bistro*

The Ritz-Carlton, Maui

Three Mountain Alliance

University of Hawai'i at Mānoa, NREM Department*

University of Hawai'i at

Mānoa, Sustainability Council

Ulu Mau Puanui*

Uluha'o o Hualalai

US Department of Agriculture, NRCS Ho'olehua Plant Materials Center

US Department of Agriculture, US Forest Service*

US Fish & Wildlife Service*

Wai'anae High School

Wai'anae Mountain Watershed Partnership

Waikalua Loko Fishpond

Waikiki Worm

Waikoloa Dry Forest Initiative

Wailuku Community Managed Makai Area

Waimea Valley, Hi'ipaka, LLC*

Waipā Foundation*

Waipahu High School

Waterfront Plaza (Restaurant Row)

West Maui Mountains Watershed Partnership

Whole Foods Kahala Mall*

Windward Academy* YMCA

Alaska Airlines*

Alexander & Baldwin, Inc.*

onors

Brad Totherow and 'Ohana*

Catherine Daneils Riveros

Dancing Cat Productions

Fike Corporation Charitable

Finance Factors*

Charitable Foundation*

Hawaiian Telcom*

The Howard Hughes

year October 1, 2014 - September 30, 2015)

Jeoffrey Verano*

John and Julianna Leong

John R. Neff, Trustee Gillen

Katrina Ogata

Kaulana Park

Kewalo Basin Harbor

Marilee Eckert*

Matthew & Jennifer Bauer*

Michael Wilson

Michael J. Galmiche DBA

Priscilla Growney

Richard & Eileen Wacker*

Richard Q.Y. & Esther A.

Sara & Joshua To

Timothy E. Johns*

Weed Science Society of

Wendy Worthington



Board of Directors

Staff

Hoʻāhu Capital Campaign

Ho'āhu is a Hawaiian verb that translates as "to pile, gather, accumulate, heap up; to build an altar." The campaign name is reflective of the collaboration required by Kupu, community members, students, and leaders to build a thriving community. Kupu's vision is to transform the existing Kewalo Basin facility and the surrounding waterfront area into a Green Jobs Training Center. The Center will be dedicated to developing leadership in the green jobs sector, modeling practices for achieving energy and environmental sustainability, and creating a community space in the heart of Honolulu to practice service, environmental stewardship, and Hawaiian culture

For More Information

808 735 1221 ×1032

donations@kupuhawaii.org

Kupu is a Hawai'i-based 501(c)(3) nonprofit organization. All donations are tax deductible.

Building a Thriving Community Together

Kupu's Kewalo Basin initiatives are consistent with the master plan for Kaka'ako being developed by Hawai'i Community Development Authority (HCDA). The cultural collaboration and environmental learning that will take place at the Green Jobs Training Center will extend a pono essence beyond the Pacific.

Kupu anticipates the realization of the Green Jobs Training Center and Waterfront campus to be a \$5 million project. The contributed funds will be spent



judiciously; the federal government has recognized Kupu with a low-financial-risk designation due to excellent financial procedures and an unqualified opinion on Kupu's annual audits. Kupu currently holds a Letter of Intent from HCDA expressing its support of a 35 year lease at \$1 per year with full site control and is in the process of securing such a lease.



- 100 - 90 - 80 - 70 - 60 - 50 - 40 - 30 - 20 - 10 46.3% of \$5m raised* - 10 - 0

Fundraising Cabinet

CHAIRMAN

Rich Wacker American Savings Bank

VICE CHAIRS

Meredith Ching Alexander & Baldwin

Tim Johns Hmsa

<mark>Alan Oshima</mark> Hawaiian Electric Company, Inc.

Lance Wilhelm Irongate

MEMBERS

Don Anderson YMCA of Honolulu (retired)

Micah Kāne Hawai'i Community Foundation

Crystal K. Rose Bays, Lung, Rose & Holma

Kathleen Thurston Thurston Pacific, Inc.

Tyler M. Tokioka Island Insurance Company

Nick Vanderboom The Howard Hughes Corporation

Jack Wong Kamehameha Schools

Eric Yeaman First Hawaiian Bank

Get Involved

VOLUNTEER WITH US

Give of your time and join us in the office or in the field. There are many opportunities to work with us in Hawai'i.

PARTNER WITH US

If you are an organization, consider partnering with one of our programs and receive support for your projects while our members gain knowledge and experience through hands-on training in conservation and sustainability.

DONATE TO OUR PROGRAMS

Support our programs financially and see your contribution benefit our local community, the environment and the youth whom we serve. All donations are tax-deductible.

IN 2015

Youth who found employment after Kupu

49%



Youth who found employment and/or enrolled in school after Kupu

96%



Trainings/certifications provided 86

Students/community members educated on environmental issues

42,185

Environmental presentations/events

997

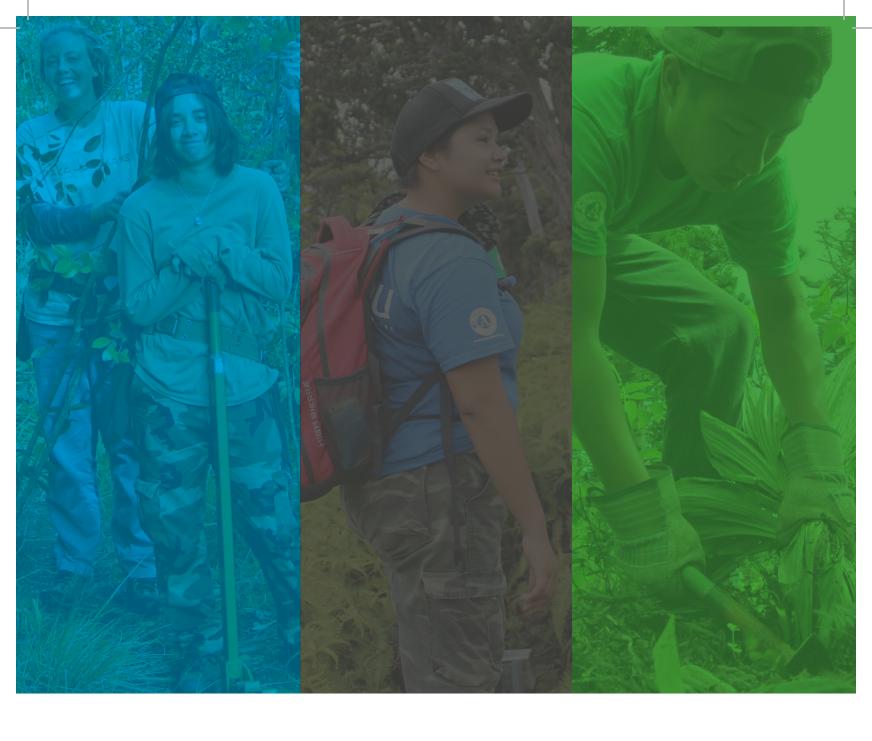


Youth served since 2001



Who we serve **51% 49%** male female **20** years old No HS Diploma ▶Master's Degree Native American Native Hawaiian MORE THAN 47% PARTICIPANTS FALL BELOW THE MEDIAN HOUSE-HOLD INCOME IN HAWAII* **=**< \$15,000 \$15,000 - \$30,000 \$30,000 - \$60,000 ledian household income was \$69,592 in 2014, according to the U. S. Census







Help us make a difference!

Please visit us at www.kupuhawaii.org to learn how to get engaged.

677 Ala Moana Boulevard, Suite 1200, Honolulu, Hawai'i, 96813 | p: 808.735.1221 | f: 808.735.1223 | e: info@kupuhawaii.org Printed on Forest Stewardship Council certified paper, supporting conservation and responsible forest management.