Building a Bright Future for Hawai‘i’s Youth

To empower youth to serve their communities through character building, service learning, and environmental stewardship opportunities that encourage integrity (pono) with Ke Akua, self and others.

Help us Make a Difference!

Please visit us at www.kupuhawaii.org to learn how to get engaged.

Kūlia I Ka Nu‘u | Strive to Reach the Summit

2013-2014 ANNUAL REPORT

Kūlia I Ka Nu‘u | Strive to Reach the Summit
Kupu has had the privilege of being a part of a positive wave sweeping our state. Kupu’s work to empower young adults and provide them with the capacity not only to make a difference today, but also to unlock their potential for tomorrow, has truly been a team effort that has culminated with much success in our community. It is because of the joint efforts of our many members, partners, donors, supporters, board of directors, staff, volunteers, and alumni that we are able to see Hawai‘i physically transforming into a better place. We are witnessing thousands of acres restored, young men and women obtaining their diplomas while positively turning their lives around, close to half a million dollars in higher education assisting our youth in their educational endeavors, thousands of young learners becoming interested in conservation and stewardship opportunities that encourage integrity (pono) with Ke Akua, self and others. Kupu’s heart is to bring life back to the land after a devastating lava flow, Kupu’s heart is to bring life back to the people, land, and ocean while restoring the larger community for a better tomorrow. Kupu provides service-learning programs in the “green jobs” sector. These programs are a catalyst to support the over 80 partner sites throughout Hawai‘i and the Pacific Basin we serve in industries like conservation, renewable energy, agriculture, and sustainability. Kupu’s programs develop the next generation of leaders in these industries by producing young adults who have the experience, knowledge, passion, and character necessary to build a more sustainable future.

To empower youth to serve their communities through character building, service learning, and environmental stewardship opportunities that encourage integrity (pono) with Ke Akua, self and others.

Aloha, John Leong, CEO of Kupu
**HYCC**

**Program Overview**

HYCC provides a set of summer (Gateway) through year-round (Extended Internship) programs to Hawai'i’s youth to encourage cultural awareness, personal growth, teamwork, leadership skills and a lifelong environmental mindset. Young adults learn the principles of natural resources stewardship while earning college credit, monetary stipends and leadership skills and a lifelong environmental mindset. Young adults learn the principles of HYCC provides a set of summer (Gateway) through year-round (Extended Internship) programs to Hawai'i’s youth to encourage cultural awareness, personal growth, teamwork, leadership skills and a lifelong environmental mindset. Young adults learn the principles of natural resources stewardship while earning college credit, monetary stipends and leadership skills and a lifelong environmental mindset.

**Success Story**

“I think I found myself while doing these programs. I realized that I wanted to better Hawai’i. I think what I was looking for was a way to get back to my roots as a maka’ainana and Kānaka Maoli and serve not only the people of Hawai’i, but also the land and ocean in which we all live. I hope to be able to continue empowering youth to accomplish their dreams and to remember the connection that they have with the land.”

- Jon Brito, HYCC Alumni and current RISE Fellow

**Currents Jon Brito of Kualapuu, Molokai has successfully completed the HYCC Gateway and Extended Internship Programs as a member and leader. In early 2014, he was recognized nationally in Washington, DC as a ‘Champion of Change’ engaging the next generation of conservation leaders. Jon’s commitment to serving Hawai’i’s land and people, as well as his commitment to the perpetuation of Native Hawaiian knowledge and culture, has inspired other local youth and community members to take an active part in the conservation movement on Molokai. Currently, Jon is a fellow in Kupu’s RISE Program, where he is finding ways to make agribusinesses more energy efficient.

- Megan Blazak, RISE Alumni

**RISE**

**Program Overview**

Leveraging diverse partnerships, RISE’s mission is to create a sustainable future and green workforce for Hawai’i through paid work opportunities. This program places college students and recent college graduates into paid educational Internships with different private and public agencies. RISE Interns work on projects crucial to making the islands more sustainable, including projects focused on food waste reduction, renewable energy, diesel emissions reduction, green business, greenhouse gas reduction, and sustainable schools.

**Success Story**

“Kupu’s RISE program was a springboard for my career. My work as an Energy Efficiency Intern with Hawai’i Energy gave me the opportunity to network, hone my professional skill set and build my confidence. The mentorship I received from my supervisors was invaluable to my success as a young millennial in the workplace.”

- Megan Blazak, RISE Alumni

**E2U**

**Program Overview**

E2U is an environmental education program aimed towards engaging students and the community in stimulating, educational and hands-on activities and curriculum. E2U broadens students’ knowledge of conservation and sustainability, engages them in service, and helps to inspire the beginning of higher education and a career in natural resource management or a related field.

**Success Story**

“The internship really changed my life. I found a reason to move back home and now I have a bright new future ahead of me in a direction I never saw coming. It’s funny how things come full circle. I grew up loving the outdoors and nature and now I found a job where I can help to save it for the next generation.”

- Hayden Atkins, E2U Member and HYCC Alumni

**Community U**

**Program Overview**

CommunityU focuses on youth at risk, equipping them with the skills, experiences, training and support needed to become productive members of society. CommunityU actively works to positively impact the community around them. Upon completion, participants go through green job training, life skills training, and are able to get their high school diploma through our partnership with local GED/high school equivalency programs.

**Success Story**

“I’ve changed a lot in my self-esteem because of Kupu CU. This is the first time I’ve committed to anything and I feel like I’m actually accomplishing something and can’t wait to accomplish more. It has helped me find my direction and gives me the opportunity to continue to grow positively.”

- Nathan Pasa, CU Alumni

**CommunityU**

Nathan came to CommunityU having recently served time in the Chilau Community Correctional Center. While there he vowed to change the direction his life was taking, and with the support of his family enrolled in the CommunityU program in the spring of 2014. Living in Kauai, Nathan would wake up at 4:16 every morning to ride the bus into town. Nathan stated that “every day, no matter how tired I may be, I push myself to be present and ready for the day’s work.” Upon completing CommunityU with perfect attendance, Nathan enrolled at Kauai Community School for Adults to pursue his GED. He has also earned a National Career Readiness Certificate and is currently working for a restaurant cleaning company.
**PROGRAM ECONOMIC BENEFIT**

<table>
<thead>
<tr>
<th>Source</th>
<th>Value of Service Hours</th>
<th>Number of Volunteers</th>
<th>Total Hours Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>RISE</td>
<td>$188,559</td>
<td>32</td>
<td>8,509</td>
</tr>
<tr>
<td>CU</td>
<td>$197,579</td>
<td>22</td>
<td>8,916</td>
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<tr>
<td>HYCC</td>
<td>$4,687,017</td>
<td>199</td>
<td>11,177</td>
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<tr>
<td>E2U</td>
<td>$108,207</td>
<td>4</td>
<td>4,883</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$62,429,893</td>
<td>257</td>
<td>233,816</td>
</tr>
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*Value of a volunteer hour in Hawai‘i is $22.16 according to independentsector.org.
** Not included in total economic benefit to avoid double-counting wages.

**REVENUE SOURCES AND USES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fiscal Year 2014</th>
<th>Fiscal Year 2013</th>
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</thead>
<tbody>
<tr>
<td>Government Grants &amp; Contracts</td>
<td>$1,418,034</td>
<td>$1,542,974</td>
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<tr>
<td>Private Grants and Contracts</td>
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<td>$727,980</td>
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<td>Program Service Fees</td>
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<td>Donations and Contributions</td>
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<tr>
<td>Other Revenue &amp; Support</td>
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<td>$11,190</td>
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<td><strong>TOTAL</strong></td>
<td>$3,577,801</td>
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**EXPENSES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fiscal Year 2014</th>
<th>Fiscal Year 2013</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
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<tr>
<td>Management &amp; General</td>
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<td>$378,662</td>
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<tr>
<td>Fundraising &amp; Development</td>
<td>$70,593</td>
<td>$79,637</td>
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<td><strong>TOTAL</strong></td>
<td>$3,259,748</td>
<td>$3,016,064</td>
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**STATEMENT OF ACTIVITIES**

Kupu is exceeding industry standards in areas such as the ratio of program services expenses to total expenses and quick assets to current liabilities.

* Financial statements are prepared in conformity with accounting principles generally accepted in the United States. The financial information presented is condensed from audited financial statements. 2014 audited statements can be viewed at www.kupuhawaii.org.
Building Together a Thriving Community

Kupu’s vision is to transform not only the existing net shed facility, but also the surrounding waterfront area, into an open and inclusive space to benefit the public and serve as the heartbeats of environmental restoration and community and cultural collaboration. The project will provide a center for appreciation and respect for the past, coupled with the renewal and vitality for our state’s future.

The long-term vision of the Kewalo Basin space is to create in the center of O‘ahu a modern day kauhale, separate buildings that house different functions and together create an integrated community to serve the economic, education and health needs of its members. Kupu’s Kewalo Basin initiatives are consistent with the master plan for the waterfront being developed in conjunction with the Hawai‘i Community Development Authority. The renderings above are not final, but serve to visualize an integrated community of environmental learning, cultural collaboration and a sense of pono that will reflect across the Pacific to the world.

Making the Kupu Green Job Training Center and waterfront campus a reality for the Kaka‘ako community and Hawai‘i, is a $5 million project. Funds awarded will be spent judiciously. The organization is classified as a “low-risk” non-profit because it has had no audit findings for three or more consecutive years. Kupu will have complete control of the building as it has received a long-term lease commitment from the Hawai‘i Community Development Authority for $1 per year for 35 years.

“Ho‘ahu is a Hawaiian verb that translates as “to pile, gather, accumulate, heap up; to build an altar.” The name is reflective of the collaboration required by the community members, Kupu staff, students, and leaders to build a thriving community.

Ho‘ahu is an invitation to build a physical space, Kupu’s Green Job Training Center, for the purpose of equipping students with the knowledge, skill sets, and character required for a thriving local and global future.

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Kupu’s Fundraising Cabinet

Campaign Chairman
Rich Wacker - American Savings Bank

Vice Chairs
Meredith Ching - Alexander & Baldwin
Tim Johns - HMSA
Alan Okimoto - Hawaiian Electric Company, Inc.
Lance Wilhelm - Irongate

Members

Joan Anderson - YMCA of Honolulu, (retired)
Mira Kabwe - Pacific Links Hawai‘i Foundation
Crystal K. Rose - Bay’s, Long, Rose & Holme
Kathleen Thrush - Thrush Pacific, Inc.
Tyler M. Tokioka - Island Insurance Company
Vick Vanderbosch - The Howard Hughes Corporation
Jack Wong - Kamehameha Schools
Eric Yeece - Hawaiian Telcom

In 2014: 30% of $5m raised*

*A as of December 31, 2014

For Information on Fundraising:
808.735.1221 ext.1032 | donations@kupuhawaii.org
Kupu is a Hawaii-based 501(c)(3) nonprofit and donations are tax deductible.

Project Background
A Piko for a Bold New Economy: Conservation, Cultivation, Cooperation, Character

A Vision For Hawai‘i’s Future
Like The Kupukupu Fern That Brings Life Back To The Land

When I think of all the trees I have planted I am humbled by the idea that one day my great great grandchildren will see these forests and say my ancestor planted these trees. I realized that the work I have done will last for generations to come and that brings me joy to know how much of a difference we are all making to save our ‘āina so our future will enjoy it.” – Joyce, HYCC Alumni